



W.SOC. 74

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

WWDCC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 322816

Schedule Dates 09/04/12-09/13/12

Advertiser Pol/ISS/American Crossroads (13324)

Agency Crossroads Media (1218)

Product Political - Issue (1068)

Brand WSOC-TV

Salesperson

Buyer Name MARONEY,STEPHANIE

Phone/Fax /

CPE 11/27/690

Account Types National/Political

Billing Type Standard

Comments

Date Entered 07/18/12

Last Modified 08/14/12

Entered By Jill Hipskind

CO-OP No

Headline # 06240914

Demographic

Order Type Package Deal

Commission % 15.00

Commission \$9,825.00

Net Total \$55,675.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	65	\$65,500.00
Grand Total:	65	\$65,500.00

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / 5pot	09/06/12-09/06/12	3	:30	7A- 9A (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
16.0	Normal Line / Spot	09/11/12-09/11/12	3	:30	7A- 9A (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
17.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7A- 9A (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
18.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
19.0	Normal Line / Spot	09/04/12-09/04/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
20.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
21.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
22.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
23.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
24.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
25.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	9A- 10A (EST)				1				1	\$425.00	\$425.00	Charlotte (WSOC)			7/18/12
26.0	Normal Line / 5pot	09/10/12-09/10/12	3	:30	12P- 1P (EST)				1				1	\$550.00	\$550.00	Charlotte (WSOC)			7/18/12
27.0	Normal Line / Spot	09/04/12-09/04/12	3	:30	12P- 1P (EST)				1				1	\$550.00	\$550.00	Charlotte (WSOC)			7/18/12
28.0	Normal Line / 5pot	09/05/12-09/05/12	3	:30	12P- 1P (EST)				1				1	\$550.00	\$550.00	Charlotte (WSOC)			7/18/12

CONFIRMATION CONTRACT

Date:

Accepted/Rejected:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Salesperson
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

690 (133278)
Telerp/Philadelphia
MARONEY,STEPHANIE
/

11/27/690
National/Political
Standard

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Contract # 322816

Schedule Dates

09/04/12-09/13/12

Advertiser

Po/15/American Crossroads (13324)

Agency

Crossroads Media (1218)

Product

Political - 15Issue (1068)

Brand

No

Headline #

06240914

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$9,825.00

Net Total

\$55,675.00

Sales Tax

Date Entered

07/18/12

Last Modified

08/14/12

Entered By

Jill Hipskind

CO-OP

No

Comments

Charlote (WSOC)

By Broadcast Month

Sep. 2012

Grand Total:

65

\$65,500.00

CONFIRMATION CONTRACT

Accepted by:

Accepted Station:

Date: _____

Comments: _____

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # 322816

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700


WSOC-TV

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Schedule Dates 09/04/12-09/13/12
Advertiser Pol/ISS/American Crossroads (13324)
Agency Crossroads Media (1218)
Product Political - Issue (1068)
Brand 690 (133278)
Salesperson Telesrep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/690
Account Types National/Political
Billing Type Standard
Comments

Charlotte (WSOC)	Spots	Rate
By Broadcast Month	65	\$65,500.00
Grand Total:	65	\$65,500.00

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	6P- 6:30P (EST)			1					1		\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
44.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	6P- 6:30P (EST)					1			1		\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
45.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	6P- 6:30P (EST)						1		1		\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12
46.0	Normal Line / Spot	09/04/12-09/04/12	4	:30	7P- 7:30P (EST)							1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
46.0.1	Closed Preempt	09/04/12															Charlotte (WSOC)		7/18/12
47.0	Normal Line / Spot	09/05/12-09/05/12	4	:30	7P- 7:30P (EST)						1				\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
47.0.1	Closed Preempt	09/05/12															Charlotte (WSOC)		7/18/12
48.0	Normal Line / Spot	09/06/12-09/06/12	4	:30	7P- 7:30P (EST)							1			\$1,200.00	\$1,200.00	Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	7/18/12
48.0.1	Closed Preempt	09/06/12															Charlotte (WSOC)		7/18/12
49.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	7P- 7:30P (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	7/18/12	
50.0	Normal Line / Spot	09/11/12-09/11/12	4	:30	7P- 7:30P (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
51.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	7P- 7:30P (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	

CONFIRMATION CONTRACT

Printed At: 12:06 PM on Tuesday, August 21 2012

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

/E Bookend P/B Piggy Back

Printed At: 12:06 PM on Tuesday, August 21 2012



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media	Sales Office
66 Canal Center Plaza	Buyer Name
Suite 555	Phone/Fax
Alexandria, VA 22314	CPE
	Account Types
	Billing Type
	Comments
	Telexpp/Philadelphia
	MARONEY,STEPHANIE
	/
	11/27/690
	National/Political
	Standard
***** THIS IS A CASH IN ADVANCE SCHEDULED	AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****. AMERICAN CROSSROADS

Date Entered	07/18/12
Last Modified	08/14/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	0620014
Charlotte (WSOC)	
By Broadcast Month	
Sep. 2012	65
Grand Total:	65
	\$65,500.00

CONFIRMATION CONTRACT

CONFIRMATION CONTRACT	
Accepted by:	Comments:
Date:	Comments:
Accepted Section:	Date:

... does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this association.